Southern Communication Volunteers, Inc.
P.O. Box 40952
Memphis, Tennessee 38174

(901) 528-0560
(901) 528-0561

The mission of WEVL is to entertain and inform its audience through diverse music programming with an emphasis on the culture of Memphis and the South.

WEVL Program Application

You may type directly on this form.

Please answer all questions on this form. Incomplete applications with missing information will not be accepted.

NAME _____ DATE _____

ADDRESS _____ CITY _____ STATE _____ ZIP _____

PHONE (home) _____ PHONE (cell) _____ PHONE (work) _____

OK to call work? ◯ yes ◯ no E-MAIL _____

OCCUPATION _____ EMPLOYER _____

HOW LONG EMPLOYED BY THIS EMPLOYER? _____

1. **Why do you want to host a program on WEVL?**

2. **Please describe the music format of your proposed show. BE VERY SPECIFIC. Use a separate sheet or sheets if more space is needed. (If applying for a substitute programmer position only, please list the programs you are capable of subbing)**

3. **How many CDs of this genre of music do you own or have access to?**

4. **The mission of WEVL is to entertain and inform its audience through diverse music programming with an emphasis on the culture of Memphis and the South. How would your program fit this mission?**

5. **Who is your target audience for this program?**

6. **How will your program help build WEVL's listenership?**

7. **When are you available to do this program? (Check all that apply)**

   - ☐ M-F 6am-12 noon
   - ☐ M-F 12 noon-6pm
   - ☐ M-F 6pm-midnight
   - ☐ M-F midnight-2am
   - ☐ Weekends
   - ☐ Other (be specific) _____

8. **What would be the ideal length (i.e., 1 hour, 2 hours, etc.) of your proposed program?**

9. **Do you have any previous radio experience? (If yes, please list position, duties, & dates)**

10. **Are you a WEVL member? If not, can you become one if accepted for programmer training? (All programmers must be WEVL members at $40 or more a year.)**

11. **How long have you been listening to WEVL?**

12. **What WEVL programs do you listen to most?**

    1. _____
    2. _____
    3. _____
    4. _____
    5. _____

13. **What other radio stations do you listen to now or have you listened to in the last year?**

14. **How long have you lived in the Memphis area? (If less than 1 year, why did you move here?)**

15. **How long do you expect to remain in this area?**

16. **Education**

School _____

Degree _____

Dates _____

Field _____

17. **Have you ever been paid to do radio?** ◯ **yes** ◯ **no** **If yes, give details and dates.**

18. **Have you ever been paid to do voice work?** ◯ **yes** ◯ **no** **If yes, give details and dates.**

19. **Are you interested in pursuing a career in broadcasting?**

20. **Have you ever attended a broadcasting school or taken broadcasting courses?** ◯ **yes** ◯ **no**
If yes, give details and dates.

21. **Are you involved in the music or entertainment industry?** ◯ **yes** ◯ **no** **If yes, give details.**

22. **What qualities and/or skills do you possess that would benefit WEVL and the community?**

23. **Other relevant information or experience** (hobbies, research, travel, community involvement, etc.)

24. **Are you willing to occasionally host a vacant slot or substitute for another volunteer who is sick or on vacation?** ◯ **yes** ◯ **no**

25. **You will be required to volunteer other hours aside from your show — at least 12 hours a year for pledge drives plus helping with other tasks. Can you meet this requirement?** ◯ **yes** ◯ **no**

26. **Can you attend a minimum of two (2) required meetings per year?** ◯ **yes** ◯ **no**

27. **You will periodically receive a written evaluation by the program director. Can you accept constructive criticism?**

28. **Are you willing to sign an agreement to abide by WEVL's Programmer's Handbook of rules and regulations?**

29. **Do you have reliable transportation?**

30. **List 3 references (2 work/professional and 1 personal):**

Work/Professional:

Name _____ How long known? _____

Address _____ City _____

State _____ Zip _____ Phone #s _____

Name _____ How long known? _____

Address _____ City _____

State _____ Zip _____ Phone #s _____

Personal:

Name _____ How long known? _____

Address _____ City _____

State _____ Zip _____ Phone #s _____

Mail completed form to:

Program Director
WEVL
PO Box 40952
Memphis TN 38174